

POLITICAL FILE

Candidate Name: Ed Carter

Candidate Party: R

Race: House

Enclosed is the political file for the above-listed candidate for the above-listed race. For each order and request for time made by the above-listed candidate, you will find:

- 1) Federal Candidate Certification
- 2) Request for political time (form to be completed for the first request, copies of faxed orders will be used thereafter) – this request will be placed in the file the day it is received
- 3) Copy of advertising contract showing what station agreed to run from request made – this contract will be placed in the file as soon as it is available and before the contract begins
- 4) Request Granted Form
- 5) Copy of invoice showing what actually ran – this invoice will be placed in the file as soon as it is available after the contract ends
- 6) Political Rebate Report if a rebate is due – this report will be placed in the file as necessary as weekly rebates are issued

If you have any questions about the contents of this file, please contact Chuck Groome @ 843-216-4869.

CERTIFICATION

I am a candidate for the federal/state office listed below. Pursuant to 47 U.S.C. § 315(b), I hereby certify that neither I nor any of my authorized committees have or will make a direct reference to another candidate for the federal office listed below unless such reference meets the requirements of 47 U.S.C. § 315(b)(2)(C) of the Communications Act as amended by the Bipartisan Campaign Reform Act of 2002.

I certify under penalty of perjury that this certification is accurate as of the date hereof.

Ed Carter
Candidate Name (printed)

House
Federal/State Office

Authorized Campaign Committee (printed)
(if signing for the Candidate)

Signature

Date:

RECORD OF REQUEST FOR POLITICAL TIME
STATION WCBD-TV
(TO BE PLACED IN PUBLIC INSPECTION FILE)

Date: 10/31/12

Request made by: _____ by phone _____
in person _____

On behalf of: _____ (Committee name)

For candidacy of: Ed Carlucci (Candidate)

PRIMARY ELECTION _____
GENERAL ELECTION ☒

POLITICAL PARTY:

Democrat _____
Republican ☒
Other _____

Legally-Qualified Candidate
for the Office of: _____

Information Requested: _____

Information Provided: _____

Time Requested: **[May attach copies of faxed orders and contracts]**

Length of Broadcast	Hour	Days	Class of Time	Times Per Week	Package or Rotation	Number of Weeks	Rate

Date of First Broadcast: _____ Date of Last Broadcast: _____

Total Charges: \$ _____

If not already on file, list chief executive officer(s) or members of the executive committee or board of directors of sponsoring organization (if other than candidate is making this inquiry).

**To Be Completed By Station After Broadcast
and Placed in Public Inspection File:**

Request Granted? Yes____ No____

If "Yes," the following is the Actual Schedule Run:

**(Station May Attach Invoices to This Form if
They Reflect the Actual Schedule Run)**

Dates	Hour	Class of Time	Package or Rotation	Rate

Dates and Hour(s) of Make-goods, if any: _____

Amounts of Rebates Provided Candidates: \$ _____; Date of Rebate _____

or Dates and Hour(s) of Advertising Credits: _____

(Attach Records Concerning Grants of Rebates)

Richard Quinn & Associates
P.O. Box 12526
Columbia SC 29211

Ed Carter/ R/ House Rep
Submission Number 5776 Issue 1



WCBD-TV

210 W. Coleman Blvd.
Mount Pleasant SC 29464-3426
PHONE (843) 884-2222 FAX (843) 881-3410

Client: Ed Carter/ R/ House Rep	Submission Cost: 2250	Campaign Ref: B2Z12103103
Buyer: ..	Client/Product/Estimate: .. / ..	Sales Rep: WCBD Political
Schedule Dates: 11/01/12 to 11/06/12	Weeks: 2	Order Ref:
Est./PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Ed Carter/ R/ House Rep	Booking Group: WCBD	Key Market: Charleston, SC
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type			Rate	Spot Type		10/29	11/05	Total	Cost
1	M-F 7a Today Show MTWTFSS Isolations: W/C 10/29 ...TF.. . W/C 11/05 MT	03			200	30 Comme	Nbr of Spots	2	2	4	800
2	M-F 6p News MTWTFSS Isolations: W/C 10/29 ...TF.. . W/C 11/05 M.....	03			225	30 Comme	Nbr of Spots	2	1	3	675
3	M-Su 11-1135p News MTWTFSS Isolations: W/C 10/29 ...TFS, . W/C 11/05 M.....	12				30 Comme	Nbr of Spots Closed PR		1	1	
4	M-Su Late News Late Run MTWTFSS Isolations: W/C 10/29S	03			115	30 Comme	Nbr of Spots	1		1	115
5	Sat 7p News MTWTFSS Isolations: W/C 10/29S.	03			80	30 Comme	Nbr of Spots Open Pre-Empted	1	-1	1	80
6	Sun 10a Meet The Press MTWTFSS Isolations: W/C 10/29S	03			200	30 Comme	Nbr of Spots	1		1	200
7	M-F 11p News MTWTFSS Isolations: W/C 10/29 ...TF.. . W/C 11/05 M.....	03			115	30 Comme	Nbr of Spots	2	1	3	345
8	Sat 11p News	03			115	30	Nbr of Spots	1		1	115
Weekly Totals: Total Spots(Ord Spots)											
Open PR								10	4	14	
Closed PR								-1	1	-1	-80

Local

Richard Quinn & Associates
P.O. Box 12526
Columbia SC 29211

Ed Carter/ R/ House Rep
Submission Number 5776 Issue 1



WCBD-TV

210 W. Coleman Blvd.
Mount Pleasant SC 29464-3426
PHONE (843) 884-2222 FAX (843) 881-3410

Client: Ed Carter/ R/ House Rep	Submission Cost: 2250	Campaign Ref: B2212103103
Buyer: ..	Client/Product/Estimate: .. /.. /..	Sales Rep: WCBD Political
Schedule Dates: 11/01/12 to 11/06/12	Weeks: 2	Order Ref:
Est./PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
	MTWTFSS Isolations: W/C 10/29S.			Comme				
Weekly Totals: Total Spots(Ord Spots)					10	4	14	
Open PR					-1		-1	-80
Closed PR					1	1	1	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-Su 11-1135p News	:30 Commercial	11/05/12	Closed Pre Emption	115.00	No Makegood / Credit	0000000000	B2212103103
5	Sat 7p News	:30 Commercial	10/29/12	Open Pre Emption	80.00		0000000000	B2212103103

Grand Totals

Totals		Month 11 Weeks: 4	
Spots	Cost	10/29	11/05
14	2330	10	4
		1590	740

Grand Totals:

Spots:	14
Gross Total:	2,250.00
Commission:	337.50
Net Total:	1,912.50

Local

INVOICE / AFFIDAVIT



counton2.com

210 West Coleman Blvd.
Mt. Pleasant, SC 29464
Tele (843) 884-2222
Fax (843) 881-3410

34586

Richard Quinn & Associates
P.O. Box 12526
COLUMBIA SC 29211

REP: WCBD (Local)
SLSP: WCBD Political
ADV: Ed Carter/ R/ House Rep
PROD: Ed Carter/ R/ House Rep

2012 MGBG A16 WCBD I 1 0025

INVOICE DATE 11/04/12 R2#12103103

ORDER TYPE Political WCBD

INVOICE NUMBER 0101023125

PAGE 1 BROADCAST MONTH 10/29/2012 - 11/2

SCHEDULE DATES

11/01/12-11/06/12

Standard Broadcast Month

TERMS: NET30 DAYS

REF#: .. /.. /..

Desc: Campaign Option Number 1, Booking

DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	RECONCILIATION
M-F 7a Today Show	200.00	1	4	11/01	TH	08:34A	30	ED CARTER REV	200.00	
				11/02	FR	07:59A	30	ED CARTER REV	200.00	
				11/05	MO	07:29A	30	ED CARTER REV	200.00	
				11/06	TU	08:36A	30	ED CARTER REV	200.00	
M-F 6p News	225.00	2	3	11/01	TH	05:58P	30	ED CARTER REV	225.00	
				11/02	FR	06:24P	30	ED CARTER REV	225.00	
				11/05	MO	06:22P	30	ED CARTER REV	225.00	
M-Su 11-1135p News	115.00	3	1	11/05	MO		30		.00	Pre-empt 115.00-
M-Su Late News Late Run	115.00	4	1	11/04	SU	12:01A	30	ED CARTER REV	115.00	
Sat 7p News	80.00	5	1	11/03	SA		30		.00	Pre-empt 80.00-
Sun 10a Meet The Press	200.00	6	1	11/04	SU	10:59A	30	ED CARTER REV	200.00	
M-F 11p News	115.00	7	3	11/01	TH	11:18P	30	ED CARTER REV	115.00	
				11/02	FR	11:31P	30	ED CARTER REV	115.00	
				11/05	MO	11:28P	30	ED CARTER REV	115.00	
Sat 11p News	115.00	8	1	11/03	SA	10:59P	30	ED CARTER REV	115.00	
Total Airtime Gross Spot Revenue:	2,250.00									

DUPLICATE

PERIOD COST

2,445.00

13 Total Units

AGENCY COMMISSION

2,250.00

NET DUE

337.50

1,912.50

SUB-TOTALS

Credits

195.00-

TOTAL RECONCILING

195.00CR

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counton2.com

210 West Coleman Blvd.
Mt. Pleasant, SC 29464

ADVERTISER

PRODUCT

Ed Carter/ R/ House Rep

Ed Carter/ R/ House Rep

INVOICE NUMBER

BROADCAST MONTH

0101023125

10/29/2012 - 11/2

AMOUNT DUE

1,912.50

REMIT TO:

*00025

000034586
Richard Quinn & Associates
P.O. Box 12526
COLUMBIA SC 29211

WCBD-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26743
RICHMOND VA 23261-6743



Tx Period Desc	<All>	Tx Period Type	Standard Broadcast Weeks	Contract Type	Political				
Tx Period Year	Client Name	Agency	Campaign Reference	Channel	Sales Product	Tx Date	Spot Type	Invoice Value	Class
2012	Ed Carter/ R/ House Rep	Richard Quinn & Associates	B2212103103	WCBD	M-F 11p News	01-Nov-2012	:30 Commercial	115	Class 2
2012				WCBD	M-F 11p News	02-Nov-2012	:30 Commercial	115	Class 2
2012				WCBD	M-F 11p News	05-Nov-2012	:30 Commercial	115	Class 2
2012				WCBD	M-F 6p News	01-Nov-2012	:30 Commercial	225	Class 2
2012				WCBD	M-F 6p News	02-Nov-2012	:30 Commercial	225	Class 2
2012				WCBD	M-F 6p News	05-Nov-2012	:30 Commercial	225	Class 2
2012				WCBD	M-F 7a Today Show	01-Nov-2012	:30 Commercial	200	Class 2
2012				WCBD	M-F 7a Today Show	02-Nov-2012	:30 Commercial	200	Class 2
2012				WCBD	M-F 7a Today Show	05-Nov-2012	:30 Commercial	200	Class 2
2012				WCBD	M-F 7a Today Show	06-Nov-2012	:30 Commercial	200	Class 2
2012				WCBD	M-Su Late News Late Run	04-Nov-2012	:30 Commercial	115	Class 2
2012				WCBD	Sat 11p News	03-Nov-2012	:30 Commercial	115	Class 2
2012				WCBD	Sun 10a Meet The Press	04-Nov-2012	:30 Commercial	200	Class 2
								Spot Count: 13	
								Campaign Sum: 2,250	